



Washington State Pavilion 2017 BIO International Convention June 19 - 22, 2017 | San Diego, CA

The BIO International Convention is the largest worldwide gathering of the bioscience industry that attracts more than 15,000 attendees from 60 countries. This is an excellent opportunity to connect with leaders globally and give the world a look at the amazing work happening here in Washington State.

BIO attendees include thousands of leading biotech companies across the globe, top pharma companies, CROs and CMOs, key academic institutions including the major research labs and government agencies and the leading consultants and service companies. The convention floor attracts a full range of executives: more than 65% of attendees have titles of Manager, Directors, C-Level and Executive Management with 40% of the attendees from companies of 500+ staff and 27% from companies 20 employees or less.

The convention features amazing speakers, thousands of exhibitors AND one of the greatest opportunities to make connections quickly and efficiently. BIO isn't just a trade show, where companies use their booths to sell their wares. Instead, companies come to BIO to make contacts and deals resulting in future partnerships.

This is a unique opportunity for small, medium and large biotechnology companies to get noticed, make contacts, and build relationships that help them move toward commercialization. The meeting space in the Washington State Pavilion is primed to host more than 50 partnering meetings per day.

BIO offers the ideal venue for Washington State to demonstrate its place as a national and international life science and global health leader, and to bring together our state's collective assets in industry, academia, and government to help elevate our standing as a top life sciences and global health destination.

The Washington State Department of Commerce will be promoting Washington State as the premier location to establish a life science or global health organization. The Department of Commerce will be exposing Washington's existing life science and global health organizations and research institutions to potential partners and customers worldwide with the support of the Washington State Life Science and Global Health Center and our regional economic development organizations along with members of our business community.

The Washington State Pavilion offers a turn-key solution that allows your company to exhibit on par with large corporate players at a fraction of the cost. There is still time to get on board!

As a member of the Washington State Pavilion, your organization will receive the following benefits:

- Use the Washington State Pavilion as your "home base" while having ample free time to walk the show floor or attend meetings
- Vendor level access to the One-on-One Partnering System to schedule appointments in the Washington State Pavilion. Meeting areas will be provided.
- Trade show floor passes
- Washington State delegation networking activity
- Company listing in the BIO Exhibitor Guide

NOTE: Full conference passes to BIO are NOT included and are available separately.

Please join us and show your commitment to accelerating Washington's life science and global health industry. For more information on participating in the Washington State Pavilion contact Maura Little at Maura.Little@commerce.wa.gov.

Washington State Pavilion Platinum Sponsor

Investment: \$15,000

Limited opportunities available

- Your company will receive top billing and will be positioned as an exclusive sponsor of the Washington State Pavilion Reception
- You will be provided with an opportunity, together with the Pavilion organizers, to participate in planning the Washington State Reception, including invitation list and related marketing outreach
- One Exhibitor Partnering Account providing access to One-on-One software for scheduling appointments at the Washington State Pavilion and Exhibitor Lounge on the show floor
- Online exhibitor listing with company descriptions
- Prominent logo placement on Pavilion banners
- Three Exhibitor Booth Personnel Passes
- First tier level of logo recognition on all Pavilion collateral
- Positioning as Platinum Sponsor throughout all pavilion marketing
- Expanded company profile included in Washington State Pavilion printed directory
- Complete database of booth attendees with contact information following the conference

Washington State Pavilion Gold Sponsor

Investment: \$10,000

Limited opportunities available

- Your company will receive top billing and will be positioned as an exclusive sponsor for the pavilion for one of the four convention days (based on availability).
- One Exhibitor Partnering Account providing access to One-on-One software for scheduling appointments at the Washington State Pavilion* and Exhibitor Lounge on the show floor
- Online exhibitor listing with company descriptions
- Prominent logo placement on Pavilion banners
- Two Exhibitor Booth Personnel Passes
- Second tier level of logo recognition on all Pavilion collateral
- Positioning as Gold Sponsor throughout all pavilion marketing
- Company profile included in Washington State Pavilion printed directory
- Complete database of booth attendees with contact information following the conference

Washington State Pavilion Silver Sponsor

Investment \$5,000

- Showcasing truly the best Washington has to offer – companies, research institutions, cities – exhibiting inside the Washington State Pavilion will be a perfect opportunity to gain premium visibility.
- An opportunity to place two pieces of marketing collateral within the Washington State Pavilion (shared literature racks)
- Use of Exhibitor Lounge on the show floor
- Online exhibitor listing with company descriptions
- One Exhibitor Booth Personnel Pass
- Third tier level of logo recognition on all event collateral
- Prominent placement of company logo on booth signage
- Positioning as Silver Sponsor throughout all pavilion marketing
- Company profile included in Washington State Pavilion printed directory
- Complete database of booth attendees with contact information following the conference

Washington State Pavilion Bronze Sponsor

Investment: \$3,500

- An opportunity to place one piece of marketing collateral within the Washington State Pavilion (shared literature racks)
- Use of Exhibitor Lounge on the show floor
- Online exhibitor listing with company description
- One Exhibitor Booth Personnel Pass
- Logo recognition on all event collateral
- Logo on booth signage
- Positioning as Bronze Sponsor throughout all pavilion marketing
- Company listing included in Washington State Pavilion printed directory
- Complete database of booth attendees with contact information following the conference