



Exhibit at the most important life science event in the region and one of the largest medical trade shows in the world!

DUBAI, UNITED ARAB EMIRATES JANUARY 30 – FEBRUARY 2, 2017

WHY EXHIBIT AT ARAB HEALTH?

- 101,000+ industry professionals
- 160+ countries participating—a global opportunity
- A global hub bringing together east and west, Arab Health delivers real buying power from across the world
- Arab Health provides a consistent ROI with 98% of exhibitions planning to return
- 45% of past exhibitors generated \$250,000–\$1 million in business

HOW YOU CAN PARTICIPATE IN THE WASHINGTON STATE STAND

Premier Exhibitor \$19,400

Limited Opportunities available

Pavilion Exhibitor \$12,900

Limited Opportunities available

Exhibitor \$6,500

Delegate \$1,500

Directory Listing Only

\$200 Washington State Directory listing
\$400 for enhanced sponsor listing

WHY YOU SHOULD EXHIBIT WITH WASHINGTON STATE

LOCATION Choose Washington State stand in the U.S. Pavilion, where you can be found and hold meetings

STAND MANAGEMENT staffing, logistics and publicity—so you can focus on business

VISIBILITY in the official show digital and print directories, the Washington State Directory, official press releases and social media

LEAD GENERATION from cross referencing introductions among Washington State companies

NETWORKING with contacts from our veteran industry group members

ACCESS to special briefings and support from international experts

Reserve your space in the Washington State Stand Now!

Location confirmed by date exhibitor fee is paid in full.

Contact: Julie Bennion, Export Assistance Manager for Life Science & Global Health
julie.bennion@commerce.wa.gov 206.256.6132

\$5000 EXPORT VOUCHER

Washington State's STEP program can offer small businesses up to \$5000 reimbursement for qualifying export expenses, including attendance at international trade shows.

Ask if your company qualifies for a voucher.

OPTIONS FOR YOU TO JOIN THE WASHINGTON STATE DELEGATION AT ARAB HEALTH



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Delegate \$1,500

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	PREMIER EXHIBITOR	PAVILION EXHIBITOR	EXHIBITOR	DELEGATE
Premier location	X			
Dedicated exhibit space	Large	Medium	Small	None
Room for additional displays	Yes	Some		
Logo placement	Premier	Prominent	X	
Info counter with chair	X	X	X	
Exhibitor passes	4	3	2	1
Washington State Directory listing - visibility before/after the show	X	X	X	X
Official Show Directory listing - visibility before/after the show	X	X	X	X
Pre-event publicity to major companies and industry organizations worldwide	X	X	X	X
Commerce provided staff support throughout exhibition	X	X	X	X
Shared meeting space in stand	X	X	X	as available
Power supply	X	X	X	as available

Additional details and specifications available on request

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choosewashingtonstate.com/life-science-events/