

WASHINGTON STATE LIFE SCIENCE & GLOBAL HEALTH

MEDICA 2019

Düsseldorf, Germany
November 18-21, 2019

WHY MEDICA?

MEDICA Düsseldorf is the largest trade show for the medical industry worldwide, featuring more than 5,000 exhibitors and attracting hundreds of thousands of attendees from nations around the globe, including Asia, Africa, Europe, and North America.

- 120,000+ industry professionals attending
- 66 countries represented
- Over 65% of visitors are from outside of Germany

Medical and pharma exports from Washington State reached over \$3 billion in 2018. Of these, more than 31% went to European countries including: The Netherlands, Germany, Ireland, France, the United Kingdom, and Italy. Europe's medical market provides excellent opportunities for your company to expand sales overseas!

CONCURRENT CONFERENCES & FORUMS

Topics include: 5G, AI, Big data, Bio-databases, Blockchain, Cybersecurity, Data protection, European Medical Devices Regulation (MDR), IoT, laser and photonics, made-to-order manufacturing, mechanical and electronic components, microfluidic-enabled solutions, mobile medical solutions, smart sensors, wearable technologies, wound care, and VR/AR.

EXHIBIT WITH WASHINGTON STATE

Increase your export sales by exhibiting in the Washington State Stand—providing affordable trade show participation, supported by the staff and services of the Department of Commerce.

Participation options from \$8,000 to \$800.

Up to \$5,000 in financial assistance available through the Washington State Export Voucher program.

July 31, 2019: Registration deadline.

Find out more about the delegation to Medica at:

<http://choosewashingtonstate.com/life-science-events/>

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CHOOSE Washington
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