

### ATTEND 2019/2020 INTERNATIONAL TRADE SHOWS AND INCREASE YOUR EXPORT SALES

Joining a state trade delegation is an **affordable** and **effective** way to gain international visibility, market your products and services, increase your customer base, meet new international partners or distributors, strengthen existing connections, and stay current with competitors' activity and industry trends. It also allows you to leverage the benefits of a fully-staffed booth in a prime location, business-to-business matchmaking assistance, meeting space, marketing support, invitations to networking events, trade show logistics and more.

## JOIN THE WASHINGTON STATE PAVILION TODAY!

Dubai Airshow, Dubai, UAE, November 17-21, 2019

MEDICA, Dusseldorf, Germany, November 18-21, 2019

Marine Equipment Trade Show (METS), Amsterdam, Netherlands November 19-21, 2019

Mobile World Congress (MWC), Barcelona, Spain, February 24-27, 2020

JEC World Composites Expo, Paris, France, March 3-5, 2019

Aircraft Interiors Expo (AIX), Hamburg, Germany, March 31 - April, 2, 2020

Hannover Messe, Hannover, Germany, April 20-24, 2020

Japan Artificial Intelligence Technology Mission, Tokyo, Japan, TBD

Farnborough International Airshow, UK, July 20-24, 2020

### EXPORT VOUCHERS AVAILABLE TO SMALL BUSINESSES

#### The State Trade Expansion Program (STEP),

supported in part through a Grant with the U.S. Small Business Administration, can reimburse eligible small businesses for certain costs associated with export-related activities such as trade shows, international airfare, registration fees, shipping of samples, and other related expenses. Vouchers are worth up to \$5,000.



U.S. Small Business Administration

# TO REGISTER AND LEARN MORE, PLEASE CONTACT OUR TEAM TODAY!

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