



**Board of Directors Meeting
Board Meeting
November 7, 2019
10:30am**

Port of Benton Large Conference Room

"What's Next, Starts Here"

AGENDA

- 1. Welcome**
- 2. Tri-Cities Tech Summit –update Aaron Welling**
- 3. TCRD Purpose statement –continued discussion**
 - Facilities that support technology (the broad definition of technology)
 - Attracting others to build/expand their enterprise in Tri-Cities
 - Communications among important stakeholders (technology-related/interested)
- 4. TCRD Annual Work Plan 2020-2021, review and approval**
- 5. TCRD Board Dues, review and approval**
- 6. Chairman Report**
- 7. Executive Directors Report**
 - Request all meetings be board meeting but can go into workshops as desired
 - Digital Crush, others events going forward
 - MCEI nuclear sub group update
 - Clean Energy Day in Olympia
 - Board member roster review
 - Updated TCRD brochure
- 8. Roundtable**
- 9. Adjournment**

Attachments

- **Minutes, July**
- **Ltr. dated October 1, 2019, TCRD IPZ re-designation approval and press release**
- **TC Summit info**
- **DRAFT, TCRD annual plan 2020-2021**
- **TCRD 2020 proposed dues**

**Next meeting, December 19, 2019
Port of Benton Conference Room**

Tri-Cities Research District

Meeting Minutes

July 18, 2019

Welcome:

Lee Cheatham called the meeting to order at 10:33 am.

Present: Lee Cheatham, Diahann Howard, Me-Ann Villanueva, Brian Dexter for Tyrone Brookes, Mark Smith, Julie Erickson, Tiffany Scott, Gary Spanner, Mandy Wallner, Kerwin Jensen, Maren Katzaroff, and Ron Boninger.

Board Member Not Present: Al Haggarty, Carl Adrian

Minutes:

A motion was made by Julie Harper, seconded by Mark and unanimously passed by the board approving the May 9, 2019 meeting minutes.

Chairman Report:

Lee started the meeting by asking everyone to introduce themselves. Diahann Howard has transitioned to her new role of interim Executive Director for the Port of Benton and Me-Ann Villanueva has been brought in to help with the board meetings. Port of Benton will continue to support the administrative side and will still do the invoice billing.

Executive Director's Report:

Recruitment of the new Director of the Port of Benton is underway. The executive search firm is currently at their office. A decision will be made by the Commissioner by September or October. Diahann is submitting her information. There will be more clarity on Diahann's role once a new Port of Benton Executive Director has been chosen.

TCRD Purpose Statement – Continued Discussion

A summary of the 2019 Priorities was distributed among the board members and a discussion started.

- Priority 1: Developing facilities that support technology growth
 - Lee started the discussion by saying that we need to determine what we can do to add value to the real estate and support growth of the district. What can we do to cite an example? Who are the people who are interested? Can we do a quick assessment and building that into a strategy? We need to stay coordinated. Lee has an inside conversation at the lab, particularly the facilities staff.

- Mark Smith asked how responsive was MyTri2030 with what's going on with TCRD? Do they see the district as a partner?
 - Diahann said no. The community still thinks of TCRD as a North Richland thing only. We have not done a good job of communicating our presence.
 - Lee said that MyTri2030 was a brainstorming session on innovation.
 - Tiffany Scott said that it is still good that we had a presence at that event.
 - Julie Erickson mentioned that it may be broader than facilities: network/internet.

- Priority 2: Attracting others to build/expand their enterprise in Tri-Cities
 - What can the district do to attract companies to build here?

- Priority 3: Communications among important stakeholders (technology-related/interested)
 - There was a long discussion on Priority 3.
 - Marc Smith thanked Maren and Mandy for helping. Communication activities cost money and we don't have a formal funding for it. MyTri2030 did not have a full understanding of what the district does. We need to be doing our marketing, but we cannot afford to do it. It is not just external marketing efforts, but we also need to update the list of companies that are in the research district. We must find a way to share this information.
 - Lee asked if there is a specific outcome if we are to do these things? What are we trying to do differently?
 - Mark said we should market our website more. We should do more outreach.
 - Diahann suggested that we need to track our inquiries on the website or on Facebook. We need to pull our resources together to develop a clean marketing strategy. The district is tied to a bigger community goal...tie them to a larger strategy.
 - Maren said that we need to be clear on our goals to focus on communication. It is an empty goal if not tied to a future action.
 - Lee said we are not addressing the whole world. We need to find a mechanism on where we want to make our mark. We should start a conversation with the community and get feedback if people are buying in. We should figure out where the holes are. Find ways to implement. Ask PNNL if they can do this? Get all the perspectives of everyone. For example at the MyTri2030, what single idea came out the best? It was WSU's Food Research Facility. If we have a strategy and present two concrete ideas, we may be able to get more traction. Demonstrate with examples so the community knows that what we are doing is meaningful.
 - Diahann said we need in kind support from the lab, City of Richland, and the universities to help us communicate together and to show unity. We need resources.
 - Julie asked how we can integrate our strategic plan? She cited the Fire Protection as an example.
 - Ron Boninger asked where does TCRD fit? The more we can communicate, the better to make our presence felt. We can do a joint communication to create that message.
 - Gary asked Julie Erickson what PNSO thinks of it?
 - Julie said that PNSO will do what the laboratory needs.
 - Maren asked what does TCRD do that helps the community? We need to be able to answer the reason for our existence. For example, how can the district serve CBC?
 - Mark said priority 1 and 2 are too abstract for him. We need to update current map and list of companies.
 - Brian pointed out that Priority 1 and 2 are external and Priority 3 is more internal driven. He suggested that we scrap 3 and focus on 1 and 2. It will make it simpler.
 - Julie said that Priority 3 can be updating data about TCRD.

- Mark said that TCRD is a facilitator and a convener. We also know what everybody else is doing.
- After a lengthy discussion on Priority 3, Lee finally said that we need to bring this to a close. Priorities must be rewritten, and a draft will be shared with everyone. We should be able to close in September and act on in by October. He asked for volunteer who can lead Priorities 1 and 2. Volunteers are as follows:
 - Priority 1: Gary and Brian
 - Priority 2: Mandy, Diahann, Ron, and Mark

Roundtable:

Gary Spanner: Gary would like to find someone to take over his calls with Technology Alliance. Lee suggested that we add this to the next agenda. Gary will continue with the calls until we find a replacement.

C Mark Smith: Mark asked that the district update the list of recipients receiving the newsletters. He said it is important to know who gets the newsletters at the lab, WSU, CBC as part of our communication strategy. We are still sending it to people who should be taken out of the list.

Julie Erickson: Julie brought up the changes being made at the corner of Battelle Boulevard and George Washington Way. Right now, it is a flashing yellow light along George Washington Way and a flashing red light on Battelle Boulevard. A stop sign is now in place on Battelle Boulevard. Stop light will be removed eventually.

Maren Katzaroff: There is a Crush digital marketing event in October, and they are asking for a \$500 sponsorship. Diahann said that we usually support Tech Summit and Start-Up Weekend as it is aligned with our target sectors. **Gary added that the Crush Digital Marking event is in line with our strategy and he made a motion to support the event with \$500 sponsorship, Mark seconded it. Motion passed, none opposed.**

Diahann Howard: Diahann will send the IPZ re-designation request for a letter of support to the board members and the Memorandum of Understanding will be sent to PNNL for signature.

Action Items:

1. Leads for the two priorities with clear expectations for the next meeting
2. Sorting out tech alliance council
3. Action on newsletters

With no further discussion, the meeting was adjourned at 12:01 pm.

Respectfully submitted by Me-Ann Villanueva



STATE OF WASHINGTON
DEPARTMENT OF COMMERCE

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October 1, 2019

Ms. Diahann Howard
Interim Executive Director
Port of Benton
3250 Port of Benton Blvd.
Richland, WA 99352

Dear Ms. Howard:

Congratulations! I am pleased to inform you and your partners that the Department of Commerce hereby re-designates the Tri-Cities Research District, as an Innovation Partnership Zone. This designation is effective through September 30, 2023.

Thank you for participating in the 2019 Innovation Partnership Zone re-designation process. The application process, renewal of commitments by existing partners, and establishment of new partnerships required considerable time, effort and coordination. I would like to thank all those who contributed to this work.

This re-designation process provided you with the opportunity to bring together your partners, reflect on where the IPZ has come since its initial designation, and look forward to the growth potential and continued collaboration of your IPZ partnerships. This was also a valuable process for Commerce's IPZ Review Committee to further understand the dynamics of your zone, your successes and your continued visions.

Your re-designation is contingent upon the submission of your new IPZ Business Plan by 5:00 pm on November 15, 2019.

Again, congratulations! We look forward to celebrating your successes.

Sincerely,

A handwritten signature in blue ink that reads "Lisa J. Brown".

Lisa Brown
Director

Diahann Howard

From: Washington State Department of Commerce
<WASStateCommerce@public.govdelivery.com>
Sent: Wednesday, October 2, 2019 9:22 AM
To: Diahann Howard
Subject: Bellevue's 5G Open Innovation Zone is newest addition to Washington Innovation Partnership Zones; six others reauthorized

Having trouble viewing this email? [View it as a Web page.](#)

NEWS RELEASE FOR IMMEDIATE RELEASE



Department of Commerce

Oct. 2, 2019

Bellevue's 5G Open Innovation Zone is newest addition to Washington Innovation Partnership Zones; six others reauthorized

Public-private partnerships focus on connecting research, industry, workforce to spur collaboration, innovation, economic development in target industry clusters

OLYMPIA, WA – The Washington State Department of Commerce today designated a new [Innovation Partnership Zone](#) (IPZ) focused on 5G mobile technology, and reauthorized six other IPZs designed to spur regional economic growth in key industry sectors, including manufacturing, global health and technology.

The **5G Open Innovation Lab**, sponsored by the city of Bellevue, envisions a global hub for development of next generation 5G mobile networks and technology. Partners in the new IPZ are the University of Washington, 5G Open Innovation Lab and Pacific Northwest National Laboratories.

"The new 5G Innovation Partnership Zone showcases public-private collaboration at its best," said **Dr. Lisa Brown**, director of the Washington State Department of Commerce. "Each of Washington's IPZs is a unique success story of research, industry and local leadership creating vibrant ecosystems for growth."

"The 5G Innovation Partnership Zone in Washington exists as a focal point for global 5G ecosystem development, and engages the breadth of Seattle's community stakeholders from technology, business, academia and the public sector," said **Professor Sumit Roy**, Integrated Systems professor at the University of Washington. "5G networks have the ability to capture information from the environment through sensors and process and transform it into actionable information. The ability to communicate across devices and platforms seamlessly and at very low latency will enable us to connect people and things anywhere, share experiences and intelligence and synthesize new knowledge. We are working to

seed the future workforce that will be needed by enterprises, startups and the public sector as 5G-enabled products and services become pervasive.”

“Bellevue and the Eastside [of Seattle] have been at the forefront of the telecommunications industry for decades, partnering with wireless pioneers to build the foundation for our high-quality technology ecosystem,” said Bellevue Mayor **John Chelminiak**. “That innovative spirit and collaboration continue as we work to accelerate 5G development and keep our region at the center of the industry. Bellevue has embraced 5G, and having the new Innovation Partnership Zone in our backyard is an exciting development.”

“Next generation wireless networks (5G) are poised to unleash significantly new network capabilities that have yet to be fully understood by developers, startups, consumers and enterprises,” said **Jim Brisimitzis**, general partner of the 5G Open Innovation Lab. “The 5G Open Innovation Lab is a community of innovators, partnerships, and academic researchers focused on using this future platform to solve important problems, create new markets, and to become the launch pad of research-backed innovation. Our homegrown advantages make this region compelling, given our deep roots in telecommunications, hyperscale cloud computing and dominant innovation in aviation, transportation, retail, health care, manufacturing and others. Today’s IPZ designation is an important step toward bringing together our private and public partnerships and laying an important foundation for what’s ahead.”

“5G-based communications systems have the ability to create a world that’s safer, cleaner, more prosperous and more secure,” said **Lee Cheatham**, director of technology deployment and outreach at [Pacific Northwest National Laboratory](#) in Richland. “An Open Innovation 5G environment, such as the one created by the new IPZ, will help move 5G technologies into the marketplace and will have economic impact in both Washington state and the United States as a whole. PNNL looks forward to collaborating with the people and companies that will come together under the new IPZ.”

IPZs are designated for four-year terms. The following partnerships were reauthorized:

- **Urban Center for Innovation Partnerships**, Auburn
- **Bothell Biomedical Device IPZ**, Bothell
- **Sports Medicine Innovation Partnership Zone**, Issaquah
- **Thurston Craft Brewing and Distilling IPZ**, Thurston County
- **Tri-Cities Research District**, Port of Benton
- **Aerospace Convergence Zone**, Snohomish County

The Innovation Partnership Zones program was created in 2007 to stimulate development of industry clusters and build regional economies. IPZs empower regions to create formal alliances among researchers, private business, local economic development leaders and workforce organizations to collaborate and develop commercially viable technologies. To learn more about Innovation Partnership Zones, visit <http://choosewashingtonstate.com/i-need-help-with/site-selection/innovation-partnership-zones/>.

Media Contact: [Penny Thomas](#), Commerce Communications, 206-256-6106

Local Contacts:

Auburn – [Urban Center for Innovative Partnerships](#), (2011). Doug Lein, (253) 804-3101

Bellevue – 5G Open Innovation Zone, (2019). Jesse Canedo, city of Bellevue, (425) 452-5236

Bothell – [Bothell Biomedical Device IPZ](#), (2007). Bob Stowe, city of Bothell, (425) 486-3256

Issaquah – Sports Medicine Innovation Partnership Zone, (2015). Jen Davis-Hayes, city of Issaquah, (425) 837-3414

Snohomish – Aerospace Convergence Zone, (2007). Matt Smith, Economic Development Council of Snohomish County, (425) 248-4219



TRI-CITIES TECH SUMMIT

| Time | Activity | Venue |
|-------------------|---|-----------------------------|
| 8:30am | Doors Open; Coffee/Pastries | |
| 9:00am - 9:10am | Welcome: About the TC Tech Summit – Byron Martin, Ty Mulholland Intro – Megan Cook, Entrepreneur / Speaker / Educator | Main Stage |
| 9:10am - 9:35am | Erik Ralston, Co-Founder at Fuse Accelerator & Chief Architect at LiveTiles Turning Services into a Startup: The Origin of LiveTiles | Main Stage |
| 9:40am - 10:05am | Brian McDermott, CEO at Columbia Industries Born Again at 56: Innovation and Transformation at Columbia Industries | Main Stage |
| 10:05am - 10:30am | Networking Break | |
| 10:30am – 10:55am | Mike Schwenk, Economic Development Evangelist An Anecdotal (and provocative) History of Hanford Technology | Showcase Room Main Stage |
| 11:00pm - 12:00pm | Keynote: Paul Jarrett, CEO at Bulu Box How to be a Failure | Main Stage |
| 12:00pm – 12:45pm | Lunch | |
| 12:45pm – 1:10pm | John Heaton, Founder and CEO at Pay Plus Benefits Crop Duster Pilot to Software Developer. How did that Happen? | Showcase Room Main Stage |
| 1:15pm – 1:40pm | Amber Strunk, Education and Outreach Coordinator at LIGO – Hanford Observatory LIGO: The Origins of Revolutionary Science | Main Stage |
| 1:40pm-2:05pm | Networking Break | |
| 2:05pm – 2:30pm | Billy Nerenberg, CEO at Cayuse Holdings Utilizing the Human Cloud to Secure Competitive Advantage | Showcase Room Main Stage |
| 2:40pm – 3:40pm | Panel The Evolving Cybersecurity Landscape | Main Stage |
| 3:40pm – 3:45pm | Thank you / Wrap Up | Main Stage |

2020 TCRD Dues Schedule

Dues must be paid by January 1st of each year to be eligible to vote as a standing member

| | |
|---------------------------|----------------|
| City of Richland | 500 |
| City of Pasco | 500 |
| Columbia Basin College | 1000 |
| WSU TC | 1000 |
| Innovation Center at TCRD | 1000 |
| Energy Northwest | 1000 |
| PNNL | 1000 |
| Total | \$6,000 |