

## Join the Washington State Delegation for the Dubai Airshow 2023!

The [Dubai Airshow](#) is the fastest growing airshow in the world with 1,200+ exhibitors from 145 countries, highlighting the latest innovative technologies in the industry. This international aviation and defense exposition has grown into a must attend trade show for the world's military and commercial aviation industries, as well as the defense, Unmanned Aerial Vehicle (UAV), Space, and business/general aviation markets.



The Dubai Airshow's theme for 2023 is **The Future of the Aerospace Industry** and is set to deliver its most exciting edition ever featuring 300+ all-star speakers with 13 industry tracks focused on aviation mobility, sustainability, and more; world-class products from market leaders and disruptors; enhanced networking opportunities and state-of-art aircraft display along with major industry announcements! **Don't Miss Out! The registration deadline is [September 8, 2023](#).**

## Dubai Airshow 2021 by the Numbers

Trade Visitors	Civil and Military Delegations	Aircraft on Display	Country Pavilions
104K +	387 +	175	20

## Why Join The Washington State Booth?

Being part of our exciting Washington State branded booth makes it **affordable** and **effective** for you to market your products and services, find high-value sales opportunities, meet potential partners or distributors, strengthen existing connections, and stay current with competitors' activity and industry trends.



## Package Options

<b>Washington State Executive Package</b> <b>\$5,000*</b>	<b>Washington State Delegate Package</b> <b>\$1,500*</b>
Includes a <b>dedicated kiosk</b> with your company logo and pre-arranged customized B2B meetings provided by Commerce's foreign representatives based in the UAE. They will confirm meetings and provide support throughout the show. <i>Available on a first come, first served basis.</i>	Shared space within the Washington State branded booth. Fixed point to work the show from, Access to meeting space, and more!

*\*Additional delegates: \$500 each*

### Both Packages Include:

- Fixed point to work the show from and Washington State staff on-hand to allow you to meet with potential clients and new contacts without leaving your area unattended
- Build relationships with other Washington companies
- Meeting space to sit down with contacts in WA State booth
- Access to the U.S. Pavilion visitor lounge, private meeting space, business center, WiFi, free non-alcoholic beverages and invitation to events
- Company logo and message in rotation on monitor located in shared booth space
- Exposure through a variety of marketing channels including listing in Official show guide, a full-page listing in our Washington State show directory, press kit, social media and more
- Your collateral materials displayed in the exhibit space
- Exhibitor badge to the show – Additional delegates: \$500
- Invitation to the (no-host) Welcome Dinner
- Support with logistical arrangements

### Boost Your International Sales With an Export Voucher!



The **State Trade Expansion Program (STEP)** funded in part by the U.S. Small Business Administration helps offset the cost of small businesses conducting business internationally. Apply for an export voucher and reduce your export-related expenses!

For more details, visit [State Trade Expansion Program \(STEP\)](#) webpage.

### For More Information or to Register Contact:

Joanna Boatwright | 206.485.8541 | [joanna.boatwright@commerce.wa.gov](mailto:joanna.boatwright@commerce.wa.gov)  
Aerospace International Trade Specialist | Small Business Export Assistance

